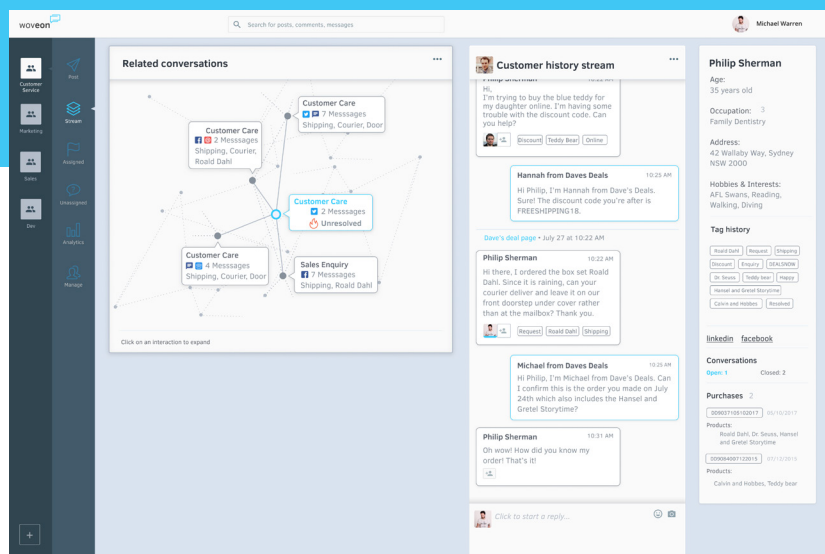




Gives meaning to billions of customer interactions



Overview

Woveon is a conversational business intelligence platform that helps enterprises create a single customer view. By integrating millions of external conversations from disparate platforms with internal customer data systems, Woveon can suggest optimal response workflows, streamline workflows, uncover new revenue opportunities, identify compliance and regulatory violations, and automate contact centre agent interactions.

Woveon is an internationally recognized company. Woveon won the 'Best AI Startup' award in Dubai GITEX Technology Week, received grants and support from The Wharton School at the University of Pennsylvania in the US, and from UTS and Macquarie University in Australia. Our founders graduated from New York City's largest accelerator program, Entrepreneurs Roundtable Accelerator (ERA), and have received funding from one of Silicon Valley's most active VCs, Plug and Play. This year, Woveon was selected to participate in Accathon Capital's cross-border accelerator program, Start2China, which facilitated meetings with a multitude of investors, government officials and executives from leading companies across key cities in China.



Marketing problem

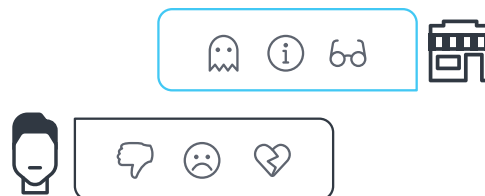


Exponential growth in customer conversation volume (e.g. 7 billion messages are sent on Facebook Messenger each day, with 2 billion sent between people and businesses. 45 billion messages are sent over WeChat on a daily basis.)

Today, consumers average more than 6 touchpoints with a company (e.g. Email, Phone, Social, Livechat, Store, etc.)

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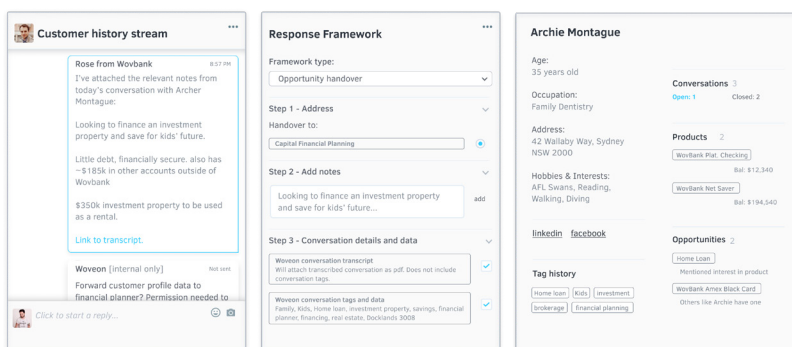
7 out of 8 customer messages are not up to customer standard



Organizations struggle to keep up and ensure quality engagement

Solution

Woveon's powerful conversational technology can digest billions of customer conversations and data points from multiple platforms to extract meaningful and useful intelligence. Woveon's leverages artificial intelligence and machine learning technology to streamline customer communications by uncovering new revenue opportunities, expedite problem resolution and efficiently identify fraud or compliance violation.



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